

# Save The Date

April 6, 2011  
LaGrange Country Club



## **Two Roads: Participation and Profitability**

*10 keys to profitability during a recession*

*Featuring Ken Runkle  
Founder and President of Paragon Management*

Ken Runkle has been consulting with dental practices across the United States for over 23 years and is one of the nation's top speakers on the subject of profitability. His session will touch on the state of the economy in regards to the dental industry, as well as keys to maintaining a profitable practice in the midst of a recession. His insight and wisdom is timeless during a season like this. Attendees will learn specific practice areas to evaluate, specific steps to implement profitable changes and methods to maintain long-term profitability.

**Sponsors: Dr. Peter O. Cabrera, Dr. Tim Walsh**  
**Invitation and Details to Follow**